What Can I Do With a Major In…

Major: Recreation, Event and Sport Management

What is Recreation, Event and Sport Management?
The undergraduate program in Recreation, Event and Sport Management emphasizes human development, communication studies, the study of leisure, and how to plan, design, lead, and evaluate recreation and leisure programs.

Students with a Bachelor of Science degree in Recreation, Event and Sport Management are prepared to enter the recreation services industry. The provision of recreation services is one of the largest industries in the world, whether measured in dollars spent, persons served, hours of time devoted, or resources used. There are a number of opportunities available to graduates depending on their area of focus. Recreation and leisure are essential to the total well-being of every person. They can also be a reflection and expression of the cultural values of a society, or an important therapeutic treatment modality.

Required minor in a specified interest area. There are two possible interest areas for a Bachelor’s degree in Recreation, Event and Sport Management:

1) Sports Management - prepares students for coaching and sports management.

2) Program Management - this interest area includes a minor outside of the department chosen in collaboration with an advisor.

UNT’s Recreation Program is nationally recognized and is accredited by the National Recreation and Park Association/American Association for Physical Activity and Recreation. With a Bachelor’s degree you are qualified for entry-level positions in the field, but to advance into management or to establish your own clinical practice in therapeutic recreation, you need a graduate degree. With higher standards of living and advances in technology this has given people more opportunities to play, relax and pursue a hobby or sport. Recreation programs can be found in large institutions and in small community center, theme parks, tourist attractions and resorts. Graduates of the program work in a number of other settings including:

- City Parks and Recreation Departments
- Hospitals
- Rehabilitation Centers
- Retirement centers and skilled nursing centers
- Health and Wellness Centers
Potential Careers in Recreation, Event and Sport Management

Recreation, Event and Sport Management is a great career choice if you are interested in planning, implementing and supervising recreation and leisure activities for all ages and abilities.

Related Career Titles (with OnetOnline links)

Entry-Level (Bachelor’s Degree):
- Aerobics Instructor
- Activities Director
- Camp Director
- Exercise Physiologist
- Fitness Consultant
- Fitness Club Manager/Administrator
- Park Administrator
- Rehab and Wellness Coordinator
- Recreation & Fitness Studies Teacher
- Recreation Therapist
- Sports Equipment Designer
- Strength and Conditioning Coach
- Therapeutic Recreation Specialist
- Weight Management Consultant
- Wellness Coordinator

Jobs That May Require Additional Education or Experience:
- Athletic Director
- Athletic Therapist
- Clinical Coordinator
- Collegiate Coach
- Entertainment Landscape architects
- Ergonomist
- Marketing and Sales
- Occupational Therapist
- Occupational Therapist Assistant
- Park Ranger
- Physician Assistant
- Physical Therapist
- Physiologist
- Program Director
- Recreation Coordinator
- Resort Manager
- State and Federal Park Managers
- Sports Marketing
- Teacher
- University Professor

Related Work Sites

- American Red Cross
- AmeriCorps
- Assisted/Independent Living Centers
- Amusement Parks
- Colleges and Universities
- Community Centers
- Department of Children’s Services
- Department of Education
- Fitness Centers
- Government Agencies
- Home Healthcare Agencies
- Hospitals
- Human Resources
- Human Services Agencies
- Nonprofit Organizations
- Nursing Homes
- Peace Corps
- Private Treatment Facilities
- Psychiatric Institutions
- Public or Private Schools
- Resorts
- Senior Activity Centers
- Specialized Clinics
- Treatment Centers
- Veteran’s Affairs
- Wellness Promotion
- Youth Services Organizations
Skills to Develop to Include on a Resume

- Active Listening
- Assessment of client needs
- Behavior management
- Crisis intervention
- Critical thinking
- Dedication
- Goal setting
- Human Body and motor skills
- Integrity and ethical conduct
- Interviewing skills
- Knowledge of recreation, park and leisure
- Leadership and Management skills
- Marketing skills
- Multicultural competency
- Observing human interactions
- Organization
- Patience and sensitivity
- Planning and Problem solving
- Presentation skills
- Program development and design
- Providing instruction
- Rapport building
- Respecting for diversity
- Risk Analysis
- Stress Management
- Supervision
- Therapeutic recreation tech. & principles
- Time management
- Understanding group dynamics
- Willingness to adapt
- Written and verbal communication skill

Professional Associations

- Academy of Leisure Sciences
- American Camping Association
- American Association for Physical Activity and Recreation
- American Therapeutic Recreation Association
- American Physical Therapy Association
- International Society for Aging and Physical Activity
- National Association for Sport and Physical Education
- National Intramural Recreational Sports Association
- National Recreation & Park Association
- National Park Services
- National Park Foundation
- Sports and Exercise Psychology- Professional Organizations
- Texas Parks and Recreation Society
- YMCA

Student Organizations

- Alpha Delta: Pre-Health Minority Club
- Alpha Epsilon Delta
- Habitat for Humanity Campus Chapter
- KHPRos
- Recreation and Leisure Studies Society
- Pre-Physical Therapy Club
- Texas Parks and Recreation Society
- YMCA
Job Search Links
Academic Employment Network
Allied Health Careers
American Council on Exercise
American Fitness Professionals & Associates
American Hospitality Academy
Bluefishjobs.com
HpCareer.net
National Council for Therapeutic Recreation Certification
Student Conservation Association
Touch for Health Kinesiology Association
USAJobs.gov
World Leisure & Recreation Association

Internship Search Links
Eagle Careers
Internsearch.com

Find a Mentor
Linked In
University of North Texas Career Center

Additional Resources
CareerOneStop
CareerRealism
CareerRookie
CollegeGrad
GlassDoor
LinkedIn
mySkills myFuture
Occupational Outlook Handbook
O*NET OnLine

Need help figuring all this out? Call the Career Center and make an appointment with your Career Advisor! You can also get help with resume and cover letter writing and interview skills preparation.

Also check out Eagle Careers to find out about college specific events and search for jobs!!!