What can I do with a Major in…

**Major:**  Communication Studies

**O*net Outlook Link to Career Titles**

Area, Ethnic, and Cultural Studies Teachers, Postsecondary
Communications Teachers, Postsecondary
Education Administrators, Postsecondary
Communication Equipment Mechanics, Installers, and Repairers
Adult Literacy, Remedial Education, and GED Teachers and Instructors
Speech-Language Pathologists
Microbiologists
Network Systems and Data Communications Analysts
City and Regional Planning Aides
Sociologists
Sales Representatives, Electrical/Electronic
Public Relations Managers
Market Research Analysts
Management Analysts
Media and Communication Workers, All Other
Media and Communication Equipment Workers, All Other
Public Relations Specialists
Urban and Regional Planners
Telecommunications Equipment Installers and Repairers, Except Line Installers
Anthropologists
Electrical Engineers
Social and Community Service Managers
Business Teachers, Postsecondary
Industrial-Organizational Psychologists
Educational, Vocational, and School Counselors
Health Educators
Range Managers
Government Service Executives
Database Administrators
Radiologic Technologists
Teacher Assistants
Medical Transcriptionists
Statistical Assistants
Statisticians
Community and Social Service Specialists, All Other
First-Line Supervisors, Administrative Support
Political Scientists
Marketing Managers
Human Resources Assistants, Except Payroll and Timekeeping
Police, Fire, and Ambulance Dispatchers
Property, Real Estate, and Community Association Managers
Emergency Management Specialists
Survey Researchers
Air Traffic Controllers
Foresters
Materials Scientists
Radio Operators
First-Line Supervisors/Managers of Police and Detectives
Transportation Managers
Social and Human Service Assistants
Child, Family, and School Social Workers
Medical and Health Services Managers
Medical and Public Health Social Workers
Mental Health and Substance Abuse Social Workers
Editors
Financial Examiners
Residential Advisors
Managers, All Other

Examples of Employers Recruiting UNT Communication Studies Majors:
ABF Freight System, Inc.
Albertsons
Alcatel
All Star Services
American Cancer Society
American Red Cross, Chisholm Trail Chapter
Americredit Financial Services
Ameriprise Financial
AmerisourceBergen Drug Corporation
Anderson Merchandisers
Annco
AP Communications, INC
ARD, Inc.
AXA Advisors, LLC
Beckett Associates
Bell Helicopter Textron Inc.
Brink's Inc.
BTWW Retail, L.P.
Burlington Northern Santa Fe Railway (BNSF)
Catholic Charities of Dallas, Inc.
Cingular Wireless
Citigroup
City of Dallas
Consolidated Electrical Distributors (CED)
Cuatro Communications - La Subasta
Dallas Mavericks
Denison ISD
Denton Area Teachers Credit Union (DATCU)
Dillard's Direct
Fidelity Investments
Frito-Lay, Inc.
Grande Communications
Hertz Corporation
Human Rights Initiative
Hyatt Regency Dallas at Reunion
Internal Revenue Service (IRS)
Javelin Direct
JPMorganChase
KDFW Fox 4
Lockheed Martin
Michaels Stores Inc.
Microsoft Corporation
Moroch Partners, LP
NYC Teaching Fellows
Old Navy
Penske Truck Leasing
Project Vote Smart
Starbucks Coffee Company
Target
Verizon Communications
Wyndham Hotel/Dallas Market Center
YMCA of Metropolitan Dallas
Zale Corporation
Zimmerman and Partners Advertising
Zunch Communications, Inc.

Knowledge, Skills and Abilities Learned with this Degree:
Knowledge:
English
Communications and Media.
Customer and Personal Service
Sales and Marketing.
Administration and Management.
Psychology
Computers and Electronics

Skills:
Writing
Critical Thinking
Reading Comprehension — Understanding written sentences and paragraphs in work related documents.
Active Listening
 Judgment and Decision Making
Speaking
Time Management
Persuasion
Social Perceptiveness
Flexibility
Reporting and editing
Organizing, planning and managing skills

Abilities:
Oral Expression
Oral Comprehension
Speech Clarity
Written Expression
Problem Sensitivity
Written Comprehension
Originality
Speech Recognition
Inductive Reasoning
Fluency of Ideas
Gather information and data
Understand institutional and cultural values

Links:
Job Search Websites:
Mobile Marketing JobList
Work in Public Relations
The Write Jobs
Communications Roundtable
Turner Jobs (for Turner Broadcasting divisions)
Hotjobs.com
Careerbuilder.com
Topusajobs.com
USAJobs.gov

Associations:
Association for Women in Communications Homepage
DFW Communicators
Student Organizations:
Communication Organization of Graduate Students
Communication Studies Student Conference
Debate
Department of Communication Studies
Lambda Pi Eta
NCA Future Pros
Performance Interest Group (PIGS)
Speechmasters Club

Majoring in Communication Studies:
The Department of Communication Studies offers course work in rhetorical, performance and social science traditions. Course work features the investigation of communication in aesthetic, health, international, interpersonal, cultural, legal, organizational and political contexts. You will have opportunities to research topics such as gender and diversity, narrative and social change, politics, and social influence.

The department sponsors several organizations that provide you opportunities to practice your skills in critical thinking, leadership, problem solving, public speaking and research. The Performance Interest Group, in which you interpret, create and perform texts, also participates in national and regional festivals and sponsors on-campus activities. Each fall, students in the group host a national performance festival. The nationally ranked UNT debate team attends 15 to 20 tournaments a year across the nation and participates in the National Debate Tournament and the Cross-Examination Debate Association.

Scholarships are available for students in the Performance Interest Group and the UNT debate team.

Faculty members in UNT’s communication studies department are dedicated to high-quality teaching. One faculty member has received UNT’s ’Fessor Graham Award for outstanding scholarship and unselfish service to students. Other communication studies faculty members have won awards for excellence in teaching.

http://www.unt.edu/pais/insert/ucomm.htm

General Information on Careers in Communication Studies:
Communication studies examines the role of human communicative behavior and the symbolic processes through which humans interact. The curriculum is designed to prepare you for a variety of careers. Many
communication graduates pursue careers in teaching, consulting, organizational administration and management. Others use the communication studies major to prepare for careers in law, ministry, politics and community relations, as well as for graduate studies in communication studies.

According to recent surveys, CEOs of corporations say that effective nonverbal and verbal communication, critical thinking and problem-solving skills are important in a business environment. By majoring in communication studies, you will receive the strong liberal arts background and skills that many corporations desire when hiring new college graduates.

UNT’s Career Center can help you prepare to pursue your career. The center has information about jobs and employers, and the staff can help you with resume and letter writing, job search strategies and interview preparation. http://careercenter.unt.edu/

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