What Can I Do With a Major In...

**Major: Home Furnishings Merchandising**
https://cmht.unt.edu/home

**What is Home Furnishings Merchandising?**
https://www.unt.edu/pais/insert/uhfmd.htm

Want a major and career where you can show your creativity and apply your business skills? The home furnishings and decorative accessories field is a multi-billion dollar industry devoted to the creation, production and distribution of home fashion products.

Home environments express an individual’s lifestyle and represent their concept of home. Our program is one of the few nationwide focusing specifically on the many home furnishings products continually arriving on the market. These products are the creative, aesthetic and functional results of home furnishings merchandisers.

**Your Future in Home Furnishings Merchandising**
http://mdr.unt.edu/content/home-furnishings-merchandising

As a home furnishing merchandiser, you may be involved in creating, developing, sourcing, manufacturing and merchandising products within the broad categories of home furnishings and decorative accessories. Your career path could lead to work with:

- Furniture and decorative accessories companies
- Home accent and decorative accessory companies
- Home builders
- Home centers
- Manufacturers
- Sales representatives
- Showroom management

Our graduates work at many of the home furnishings and decorative accessory-related companies in the region as well as at home centers for major national retailers, at specially companies, in their own business or in wholesale showrooms.

The Home Furnishings Merchandising program will teach you how to apply merchandising strategies in a consumer-driven global market. Faculty members work closely with professionals in the Dallas-Fort Worth home furnishings industry tailoring the program to meet the profession’s needs.
Related Career Titles (with OnetOnline links)
Entry-Level (Bachelor’s Degree):

Advertising
Custom Home Designer
Design Consultant
Fabric Coordinator
Government Researcher
Home Furnishings Buyer
Importer
Installer
Inventory Controller
Kitchen and Bath Planner
Manufacturer’s Representative

Merchandise Manager
 Produce Developer
 Production Manager
 Quality Control Analyst
 Residential Interior Decorator
 Sales Representative
 Showroom Coordinator
 Space Planner
 Technical Illustrator
 Trend Analyst
 Visual Merchandiser

Jobs Requiring Additional Education or Experience:
Banking
Buyer
E-commerce
Fashion Designer
Finance
Insurance Agent
Interior Designer

Market Research Analyst
 Marketing Assistant
 Real Estate Agent
 Regional Manager
 Store Manager
 Store Owner

Also see What Can I Do With a Major In Merchandising and What Can I Do With a Major In Digital Retailing for more career possibilities

Related Work Sites

Advertising Agencies
Apparel Wholesale Firms
Building Materials Stores
Call Centers
Clothing Stores
Consumer Product Companies
Department Stores
Design Firms
Discount Stores
Electronics Stores
Financial Companies
Furniture Stores
Grocery Stores
Home Furnishings Stores
Home Shopping Networks

Independent Retailers
Insurance Companies
Internet Marketing Companies
Manufacturing Companies
Mass Merchants
Media Organizations
Networking Abilities
Non-profit Organizations
Online Retailers
Print and Electronic Media Outlets
Privately Owned Establishments
Retail Corporate Offices
Retail Stores
Sporting Goods Stores
Telemarketing
Skills to Develop to Include on a Resume

Active listening
Advertising and Promotions experience
Analytical thinking
Attention to detail
Budget and fiscal management
Compare products, prices, and markets
Competitive drive
Creative problem solving
Customer Service foundation
Decisiveness
Demonstrate enthusiasm
Forecasting Skills
Independence
Initiative
Interpersonal skills
Knowledge of consumer preferences
Knowledge of languages, customs, cultures
Leadership
Marketing skills
Negotiating skills
Networking Abilities
Organizational skills
Patience and perseverance
Persuasiveness
Planning projects
Presenting information
Public speaking
Quick decision making
Sales/Retail Experience
Stress management
Strong computer knowledge
Supervisory Skills
Teamwork
Willingness to travel/relocate
Willing to work weekends, holidays, evenings, and long or unusual hours
Work well under pressure
Work well with different types of people
Written and oral communication skills

Exploring Careers in Home Furnishings Merchandising
Career Overview: http://www.careeroverview.com/retail-marketing-careers.html
Home Furnishings News: http://www.hfndigital.com/
Infomat: http://www.infomat.com/
Retail Wire: http://www.retailwire.com/
Study.com: http://study.com/articles/Career_Information_for_a_Degree_in_Merchandising_Marketing_Sales_and_Distribution.html
This is Retail: https://nrf.com/who-we-are/this-is-retail

Professional Associations
American Apparel and Footwear Association: https://www.wewear.org/
Dallas/Fort Worth Retail Executives Association: http://www.dfwrea.org/
International Textile and Apparel Association: http://itaaonline.org/
National Retail Federation: https://nrf.com/
Professional Retail Store Maintenance Association: http://www.prsrm.com/
Retail Industry Leaders Association: http://www.rila.org/Pages/default.aspx
United Association Manufacturers’ Representatives: http://www.uamr.com/
World Alliance for Retail Excellence & Standards: http://www.retailworldalliance.com/
**Student Organizations**
CMHT Ambassadors: [http://cmht.unt.edu/ambassadors](http://cmht.unt.edu/ambassadors)
CMHT International: [http://cmht.unt.edu/international-org](http://cmht.unt.edu/international-org)
CMHT Living and Learning Community: [http://cmht.unt.edu/living-and-learning-community](http://cmht.unt.edu/living-and-learning-community)
NRF Student Association: [https://mdr.unt.edu/content/student-organizations](https://mdr.unt.edu/content/student-organizations)
UNT Student Organizations: [http://studentaffairs.unt.edu/student-organizations](http://studentaffairs.unt.edu/student-organizations)

**Job Search Links**
Eagle Careers: [studentaffairs.unt.edu/eagle-careers](http://studentaffairs.unt.edu/eagle-careers)
Fashion Jobs: [http://us.fashionjobs.com/world/#r](http://us.fashionjobs.com/world/#r)
Fashion Net: [http://www.fashion.net/jobs/](http://www.fashion.net/jobs/)
Merchandising Jobs: [http://merchandising.jobs.net/](http://merchandising.jobs.net/)
Retail Jobs: [http://www.job-applications.com/retail-jobs/](http://www.job-applications.com/retail-jobs/)
Retail Merchandising Services: [https://www.rmservicing.com/become-a-retail-merchandiser.aspx](https://www.rmservicing.com/become-a-retail-merchandiser.aspx)
UNT Merchandising: [http://mdr.unt.edu/content/job-postings](http://mdr.unt.edu/content/job-postings)
Work in Retail: [http://www.workinretail.com/](http://www.workinretail.com/)

**Internship Search Links**
College Grad: [https://collegegrad.com/](https://collegegrad.com/)
Eagle Careers: [http://studentaffairs.unt.edu/eagle-careers](http://studentaffairs.unt.edu/eagle-careers)
Indeed: [http://www.indeed.com/](http://www.indeed.com/)
LinkedIn: [https://www.linkedin.com/jobs/?trk=hb_ft_jobs](https://www.linkedin.com/jobs/?trk=hb_ft_jobs)
Zip Recruiter: [https://www.ziprecruiter.com/](https://www.ziprecruiter.com/)
Don’t forget to search job and internship postings on each company’s individual website!

Find a Mentor
LinkedIn: https://www.linkedin.com/

Additional Resources
CareerHMO: http://careerhmo.com/
CareerOneStop: http://www.careeronestop.org/
CareerRealism: http://www.careerealism.com/
CollegeGrad: http://www.collegegrad.com/jobs
GlassDoor: http://www.glassdoor.com/index.htm
Going Global: http://online.goingglobal.com/default.aspx
LinkedIn: http://university.linkedin.com/linkedin-for-students.html
mySkills myFuture: http://www.myskillsmyfuture.org/
Salary Calculator Center: http://www.jobsearchintelligence.com/salary-calculator-intro/-etc
O*NET OnLine: http://www.onetonline.org/
Sperling’s Compare Cost of Living: http://www.bestplaces.net/cost-of-living/

Need help figuring all this out? Call the Career Center and make an appointment with your Career Development Specialist! You can also get help with resume and cover letter writing and interview skills preparation.

*Information for this handout compiled from the following Career Services Departments:
Central Washington University: http://www.cwu.edu/career/
Indiana University-Purdue University Fort Wayne: http://www.ipfw.edu/offices/career/
Texas State University: http://www.careerservices.txstate.edu/
University of North Carolina Wilmington: http://www.uncw.edu/career/index.html
University of North Texas: http://studentaffairs.unt.edu/career-center
University of Tennessee-Knoxville: http://career.utk.edu/
University of Wisconsin-Eau Claire: http://www.uwec.edu/Career/index.htm

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