What Can I Do With a Major In...

Major: Retailing
https://mdr.unt.edu/

What is Retailing?
http://mdr.unt.edu/content/retailing
Retailing is a critical, vibrant global industry experiencing unprecedented change. This paradigm shift requires a workforce with advanced degrees, skills and knowledge to meet the challenges of a globally competitive, complex, and consumer-driven industry. Over 28 million -or one of every four U.S. jobs — is in retail. Retailing encompasses analyzing retail business strategies, managing retail store operations, and buying for retail merchandise in an Omni-channel retail environment.

A B.S. in Retailing degree can help prepare you for many positions including:

- Retail Merchandise Manager
- Retail buyer
- Retail operations
- Retail Analyst
- Retail management

Retailing majors take courses in operations, retail finance, retail strategies, consumer behavior, retail buying, global sourcing, brand development, and promotion.
Related Career Titles (with OnetOnline links)

Entry-Level (Bachelor’s Degree):
- Advertising Coordinator
- Assistant Buyer
- Boutique Owner
- Brand Manager
- Category Manager
- Consultant
- Customer Service Representative
- Department Manager
- Event Planner
- Executive Trainee
- Fashion Director
- Fashion Merchandiser
- Fashion Writer
- Global Sourcing
- Importing and Exporting Agent
- Merchandise Manager
- Merchandising Analyst
- Merchandising Researcher
- Planning and Allocation
- Product Development Manager
- Promotions Manager
- Purchasing Manager
- Quality Control Analyst
- Retail Analyst
- Retail Buyer
- Retail Management
- Retail Operations
- Sales Forecaster
- Sales Representative
- Showroom Coordinator
- Showroom Manager
- Sourcing Specialist
- Special Event Coordinator
- Stock Clerk
- Stylist
- Trend Analyst
- Visual Merchandiser

Jobs Requiring Additional Education or Experience:
- Advertising
- Banking
- Buyer
- E-commerce
- Fashion Designer
- Finance
- Insurance Agent
- Interior Designer
- Market Researcher
- Marketing Assistant
- Real Estate Agent
- Regional Manager
- Store Manager
- Store Owner

Also see What Can I Do With a Major In Merchandising, What Can I Do With a Major In Digital Retailing and What Can I Do With a Major In Home Furnishings Merchandising for more career possibilities

Related Work Sites
- Advertising Agencies
- Apparel Wholesale Firms
- Building Materials Stores
- Call Centers
- Clothing Stores
- Consumer Product Companies
- Department Stores
- Design Firms
- Discount Stores
- Electronics Stores
Financial Companies
Furniture Stores
Grocery Stores
Home Furnishings Stores
Home Shopping Networks
Independent Retailers
Insurance Companies
Internet Marketing Companies
Manufacturing Companies
Mass Merchants

Skills to Develop to Include on a Resume
Active listening
Advertising and Promotions experience
Analytical thinking
Attention to detail
Budget and fiscal management
Compare products, prices, and markets
Competitive drive
Creative problem solving
Customer Service foundation
Decisiveness
Demonstrate enthusiasm
Forecasting Skills
Independence
Initiative
Interpersonal skills
Knowledge of consumer preferences
Knowledge of languages, customs, cultures
Leadership
Marketing skills
Negotiating skills

Media Organizations
Networking Abilities
Non-profit Organizations
Online Retailers
Print and Electronic Media Outlets
Privately Owned Establishments
Retail Corporate Offices
Retail Stores
Sporting Goods Stores
Telemarketing

Exploring Careers in Retailing
Apparel Search: http://www.apparelsearch.com/
Career Overview: http://www.careeroverview.com/retail-marketing-careers.html
Fashion Careers: http://www.fashioncareertips.com/
Infomat: http://www.infomat.com/
Internet Retailer: http://www.internetretailer.com/hot100/list/mass-merchants/
National Retail Federation:
https://nrf.com/who-we-are/retail-communities/digital-retail-shoporg
Retail Wire: http://www.retailwire.com/
Study.com: http://study.com/articles/Career_information_for_a_Degree_in_Merchandising_Marketing_Sales_and_Distribution.html
This is Retail: https://nrf.com/who-we-are/this-is-retail

Professional Associations
American Apparel and Footwear Association: https://www.wewear.org/
Dallas/Fort Worth Retail Executives Association: http://www.dfwrea.org/
International Textile and Apparel Association: http://itaaonline.org/
National Retail Federation: https://nrf.com/
Professional Retail Store Maintenance Association: http://www.prs.com/
Retail Industry Leaders Association: http://www.rila.org/Pages/default.aspx
United Association Manufacturers’ Representatives: http://www.uamr.com/
World Alliance for Retail Excellence & Standards: http://www.retailworldalliance.com/

Student Organizations
CMHT Ambassadors: http://cmht.unt.edu/ambassadors
CMHT International: http://cmht.unt.edu/international-org
CMHT Living and Learning Community: http://cmht.unt.edu/living-and-learning-community
Merchandising Inc.: http://www.merchandisingincorporated.com/
NRF Student Association: https://mdr.unt.edu/content/student-organizations
UNT Student Organizations: http://studentaffairs.unt.edu/student-organizations

Job Search Links
All Retail Jobs: http://www.allretailjobs.com/
Anderson Merchandisers: http://amerch.com/careers/careers-at-anderson/
Eagle Careers: studentaffairs.unt.edu/eagle-careers
Fashion Jobs: http://us.fashionjobs.com/world/#r
Fashion Net: http://www.fashion.net/jobs/
Lawrence Merchandising Services: http://www.lmsvc.com/careers/
Merchandising Jobs: http://merchandising.jobs.net/
Retail Jobs: http://www.job-applications.com/retail-jobs/
Retail Merchandising Services:
https://www.rmservicing.com/become-a-retail-merchandiser.aspx
Style Careers: http://www.stylecareers.com/
UNT Merchandising: http://mdr.unt.edu/content/job-postings
Work in Retail: http://www.workinretail.com/
Internship Search Links
America’s Job Exchange: http://www.americasjobexchange.com/
Career Rookie: http://www.careerrookie.com/
College Grad: https://collegegrad.com/
Eagle Careers: http://studentaffairs.unt.edu/eagle-careers
Indeed: http://www.indeed.com/
InternJobs: http://internjobs.com/
Internships: http://www.internships.com/
Jobing: http://www.jobing.com/
Jobs Flag: http://www.jobsflag.com/
Jobs Radar: http://www.jobsradar.com/
Link Up: http://www.linkup.com/
LinkedIn: https://www.linkedin.com/jobs/?trk=hb_ft_jobs
Zip Recruiter: https://www.ziprecruiter.com/

Please do not forget to search job postings on each company’s individual website.

Find a Mentor
LinkedIn: https://www.linkedin.com/

Additional Resources
Bankrate Cost of Living Calculator:
CareerHMO: http://careerhmo.com/
CareerOneStop: http://www.careeronestop.org/
Careerealism: http://www.careerealism.com/
CollegeGrad: http://www.collegegrad.com/jobs
GlassDoor: http://www.glassdoor.com/index.htm
Going Global: http://online.goingglobal.com/default.aspx
LinkedIn: http://university.linkedin.com/linkedin-for-students.html
mySkills myFuture: http://www.myskillsmyfuture.org/
Salary Calculator Center: www.jobsearchintelligence.com/salary-calculator-intro/-etc
O*NET OnLine: http://www.onetonline.org/
Sperling’s Compare Cost of Living: http://www.bestplaces.net/cost-of-living/
Need help figuring all this out? Call the Career Center and make an appointment with your Career Development Specialist! You can also get help with resume and cover letter writing and interview skills preparation.

*Information for this handout compiled from the following Career Services Departments:
Central Washington University: http://www.cwu.edu/career/
Indiana University-Purdue University Fort Wayne: http://www.ipfw.edu/offices/career/
Texas State University: http://www.careerservices.txstate.edu/
University of North Carolina Wilmington: http://www.uncw.edu/career/index.html
University of North Texas: http://studentaffairs.unt.edu/career-center
University of Tennessee-Knoxville: http://career.utk.edu/
University of Wisconsin-Eau Claire: http://www.uwec.edu/Career/index.htm

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