New College at Frisco Needs Assessment Report
May 2016

A total of 176 students were enrolled in courses at the New College at Frisco during Spring 2016. An email invitation to participate in a survey was sent out via EagleMail and allowed students to respond for a total of three weeks. A sign was also placed at the entrance of the campus with the same information and an email reminder was sent out at the midway point. Respondents were also entered into a drawing to win one of five $50 Barnes & Noble gift cards.

A total of 31 students responded to the survey with a 93.55% completion rate & a 17.61% response rate.

Responses to the first two questions were compared against the population data available in EIS and appear as though respondents are roughly a representative sample of the overall population.

They survey covers the following topics:
- Descriptive Statistics of Sample
- Interest in Student Programs/Services & Time/Dates of Availability
- Satisfaction with Overall Experience
- Suggestions for Improvement
- Special Interest Question

### Descriptive Statistics of Sample

#### Classification

<table>
<thead>
<tr>
<th>Classification</th>
<th>Sample</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>58%</td>
<td>74%</td>
</tr>
<tr>
<td>Post-Bac</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Masters</td>
<td>23%</td>
<td>12%</td>
</tr>
<tr>
<td>Doc</td>
<td>13%</td>
<td>11%</td>
</tr>
<tr>
<td>Post-Doc</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

#### Enrollment Status

<table>
<thead>
<tr>
<th>Enrollment Status</th>
<th>Sample</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part-Time</td>
<td>29%</td>
<td>37.50%</td>
</tr>
<tr>
<td>Full-Time</td>
<td>71%</td>
<td>62.50%</td>
</tr>
</tbody>
</table>

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Interest in Student Programs/Services & Time/Dates of Availability

Students responded that they were Interested or Very Interested in programs/services focused on:

The order of importance students showed for types of programs also was paralleled in their responses about willingness to attend on particular days of the week. Students indicated the times and days they would prefer to participate in Frisco campus programs/services:

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Students were asked what areas they felt should be included if an Orientation for students who were new to the New College at Frisco. Their responses in order of importance are as follows:

**Topics Included in an Orientation in Order of Importance**

- Meet with Academic Advisor: 19
- Meet with Career Advisor: 17
- Meet with my Professors: 15
- Get Involved in Student Orgs: 11
- Navigating Enhanced Technology on Campus: 11
- Getting my Student ID: 10
- Learning about Student Services: 9
- Catered Meal with Frisco Staff: 9
- Learning of Nearby Dining Options: 8
- Meeting my Peers: 8
- Paying my Bills: 7

**Preferred day to hold specialized orientation session at New College at Frisco:**

- **Friday, Aug. 26:** 9
- **Saturday, Aug. 27:** 3
- **Sunday, Aug. 28:** 8
- **Monday, Aug. 29:** 14

**Satisfaction with Overall Experience**

Students were asked to rate their experience at the New College at Frisco:

- **Very Unsatisfied:** 0
- **Unsatisfied:** 1
- **Neutral:** 4
- **Satisfied:** 11
- **Very Satisfied:** 13

**Would You Recommend This Campus to Others?**

- **Yes:** 28
- **Unsure:** 1
- **No:** 0
When asked “Why?” to this response, students offered the following categories:

Students believed that the single most important items that should be offered as soon as possible are:

**Special Interest Question**

To gain an understanding of how to use future technology funds, we asked students what preferences they had for the use of laptops in the classroom or on campus with choices of using their own, checking one at as needed for on campus use, or to receive a laptop for their entire term with no ability to check out laptops as needed onsite. Overwhelmingly, most students prefer to use their own, but they will still have the ability to check a laptop out as needed onsite. This eliminates the idea of purchasing enough laptops for all students at the Frisco campus to check out at the start of each term and keep for the duration of that term.