I. Call to Order – President Lesa Haskell called the meeting to order at 10:30 a.m.

II. Approval of Minutes – President Lesa Haskell called for motion to approve the minutes of the April 22 PA meeting. Motion made, seconded, and approved.

III. Report of Officers –

   a. President – President Lesa Haskell provided members with a recap of accomplishments from the 2016-2017 academic year.

      a. The Parent Association hosted two successful Goodie Box stuffing event with members present for fellowship and stewardship for our students. Stuffed over 700 boxes each semester. In the fall we continued our Holiday sweater giveaway to the first 200 students who turned in a survey. We hope to keep that tradition alive this semester.

      b. The Parent Association was able to provide nearly $25,000 in scholarships to our students over the past year.

   b. Vice President – Vice President Carol Jacobs provided an update of our current membership numbers and volunteer totals from the past year.

      i. Total number of current Members: **1479**
      ii. New Members at All Levels: 475.
      iii. Renewing Members:

         1. As of September 22, 2017 around 100 families have renewed their membership

   c. Treasurer – Tekesha Hubbard, Treasurer, turned the treasurer report over to Stephanie Brown, Director for Orientation and Transition Programs, for an update on the FY17 financials.

      a. An overview was shared of budget line items compared to our standing budget.

      b. We came out very close to even for FY17

      c. In the past had been operating with about $30,000 rollover year-to-year

         i. Spent that money down

            1. Sponsorship to Send-Off Parties
            2. Database acquisition process
            3. Increase in costs with programing – added a breakfast to April meeting a few years ago

      d. Membership revenue was a lot lower than anticipated

         i. Parents respond better when memberships are promoted by other parents

         ii. This summer our PA table was staffed by a graduate assistant most of the summer
Staff are not able to actively promote PA merchandise – can sell, but would be a breach in contract with B&N if we more than mention the option

Need more volunteers – evidence by financial implication

Merchandise sales increased 36%

IV. University Reports

d. University Update – Stephanie Brown, Director of Orientation & Transition Programs reported the following updates:

   a. Enrollment projections
      i. After the 12th class day our enrollment exceeded 38,000 – currently 38,121
         1. Freshman FTIC are up 3%
         2. Transfer students and masters were down
      ii. Applications were up 7-8% so there was some disparity with projections
         1. Graduated more students than ever last year – typically around 8,000 each year; but was over 9,000
      iii. From an orientation perspective, being asked to be more creative with orientation
   b. Space on campus
      i. New buildings
         1. CVAD building projected to open fall 2018
         2. New residence hall, dining hall, and tour facility projected to break ground late semester
         3. Sage Hall – Academic
      ii. UNT’s growth
         1. Our campus infrastructure can really only stand have $40k students in person
            a. This is taking in to account classroom spaces, buildings, etc.
         2. Growth beyond that would likely be in the form of satellite campuses and online programs
   c. Student Government Association voted to pursue the Union to become LEED Platinum certified
      i. We have 74 points (currently gold) and need 6 more to be platinum
      ii. Union met with a consultant group to see how best to pursue this
         1. Was given “best options” to possibly attain the next level
         2. Cost would be added to the bond for the project, no increase to student fees
   d. Partnerships in industry
      i. NetDragon – online space
      ii. Toyota – partnership with faculty onboarding process
      iii. Cowboys – publicity in the region
   e. Academic changes
      i. College of Arts and Sciences split to College of Science & College of Liberal Arts and Social Sciences
      ii. New Provost began this summer, Dr. Jennifer Cowley
1. She brings a lot of energy to the position and cabinet
2. Is involved with our office in the orientation date selection process

b. Parent Programs Update – Justin Barker, Coordinator for Parent Programs, reported the following updates:

- Update on orientation numbers from the summer. Freshman Parent Orientation numbers increased 25% and Transfer Parent Orientation Numbers saw a 17% increase.
- Send-Off Parties also saw huge gains in attendance with a 125% increase in participation.
- We have some great Mean Green Family Live videos on the schedule – a place where we will interview campus resources to share information with parents and families
- Introduction of guest speaker, Chris Phelps, Director of Transportation, and Allen Clark, Associate Vice President for Finance and Administration

V. Special Order: Election of Officers – President, Lesa Haskell, opened the floor for nominations for executive board positions. Members as asked to serve a year long term, participate in quarterly conference calls, and work alongside the UNT Parent Programs staff to support initiatives of the group. For each elected position, President Lesa Haskell reviewed the job duties as listed in the Standard Operating Procedures prior to calling for nominations.

a. President Elect – Carol Jacobs
b. Vice President – Rosemary Cook
c. Secretary – Sharon Owens
d. Treasurer – Erma Perry
e. Parliamentarian – Kimberly Talbert
f. Historian – Bill Norton

VI. New Business

   a. A MOTION was made to approve the 2017-2018 proposed budget. The MOTION was SECONDED and PASSED by a UNANIMOUS VOTE.

VII. Adjournment – with no further business, President Lesa Haskell adjourned the meeting at 12:00pm

VIII. Passing of the Gavel – President Lesa Haskell passed the gavel to Gina Alexander who assumed the duties of President, with Lesa Haskell assuming the role of Past President.

Respectfully submitted,

Stephanie Brown, Director for Orientation and Transition Programs

4/27/18