

The Center for Fraternity and Sorority Life (CFSL) at the University of North Texas (UNT) conducted a program evaluation to enhance the growth and development of the university's fraternity and sorority community. To ensure an experienced and objective review, The Whitespace Group was invited as an external review team to conduct a comprehensive evaluation. Conducted from February 28 to March 27, the in-depth analysis included surveys, focus group meetings, interviews, and a review of existing programs and structures. The result offers an actionable perspective, insights, and recommendations to strengthen the fraternity and sorority community at UNT.

Methodology

- **Surveys:** Two surveys were conducted—one for undergraduate students (69 responses) and another for alumni (29 responses).
- **Focus Groups and Interviews:** 16 onsite focus group meetings and three virtual conference calls were held. A total of 100 individuals were interviewed, including students, university stakeholders, and alumni.
- **Data Analysis:** Patterns and themes were identified from the collected data to inform the recommendations.

Key Findings

Community Strengths:

- Strong Sense of Community
- Leadership Development
- Commitment to Philanthropy
- Diversity and Inclusivity
- Academic Excellence
- Professional Development and Networking
- Supportive Environment
- Engagement and Outreach

Community Weaknesses:

- Fraternity/Sorority Community Dynamics
- Fractured Relationships with University and CFSL Staff
- Recruitment and Membership Issues
- Policy and Procedure Challenges
- External Perception and Reputation

Aspirations and Opportunities

Focus groups were asked about the future of the fraternity/sorority community at UNT, and what their hopes and aspirations would be as a result of the evaluation:. Here is a collective of their responses:

- Growth and Recruitment Strategies
- Academic Financial Barriers
- Community Engagement and Collaboration
- Leadership Development and Alumni Engagement
- Transparency and Communication
- Rebranding and Marketing Efforts
- Diversified Programming and Events
- Risk Management and Health Education
- Inclusivity and Diversity
- Student Engagement and Campus Presence

Desired Outcomes and Commitments

As a result of this departmental evaluation, CFSL is committed to developing and implementing initiatives that will help move the department and community moving forward. We are working through specific initiatives that will be shared on our website soon. We will also track our progress along the way. The overarching goals guiding our work include:

- Assessment and Evaluation
- Collaboration and Engagement
- Communication
- Programming and Leadership Development
- Relationships
- Strategic Planning

Conclusion

The report underscores the potential for growth within UNT's CFSL community. By implementing the recommended actions, UNT can enhance the effectiveness and overall impact of its fraternity and sorority life, fostering a stronger, more unified community.

If you would like to read the full report, click [here](#).