

Greetings,

Each year, the **University of North Texas (UNT)** welcomes an incoming class of new first-year students and transfer students. Our office, Orientation and Transition Programs (OTP), is the gateway for all of those students and their families to begin their journey at North Texas. As the entry point for more than 12,000 first-year and transfer students and their families, we host twenty-one (21) Freshman, Transfer Student & Family Orientation sessions, First Flight Welcome Week, Family Weekend and more!

We want to extend to you an opportunity to collaborate with us in this programming, by inviting you to participate in the UNT Family Hotel Program. This program allows you to display your hotel property and services to all UNT students and families. Your hotel can increase its visibility and receive special recognition in our print and web locations. Some hotel participants even provide special rates to UNT families. We will feature your hotel to those coming to our program and, in return, we ask for a donation to our office. These donations help us to reduce the costs of providing programs for our students and families.

Included in this sponsorship opportunity are recognition features listed below:

❖ **Website:**

- Link directly from the OTP website to your main hotel page (this may include a promotional code for UNT families if you wish)
- One (1) graphic/photo of your choice

❖ **Printed Publications:**

- One (1) full page advertisement in our Connections Magazine and First Flight booklet (pending confirmation of sponsorship prior to March 24, 2023)
- Every orientation participant (student and family) receive a copy of the Connections Magazine at orientation

❖ **Access to:**

- **Orientation:** Over 12,000 first-year and transfer students are required to attend one orientation session in Denton this coming June, July and August. During Orientation, parents are encouraged to attend. These sessions occur over the course of one-to two-nights.
- **Move-In Weekend:** In addition to Orientation, many families attend Move-In Weekend which takes place in mid-August. During Move-In Weekend, students are allowed to begin occupying their dorms for the fall semester. Move-in weekend is scheduled for Friday, August 11 - Sunday, August 13, 2023
- **Family Weekend:** Your hotel information will be displayed on the website for 2023 UNT Family Weekend, Friday, September 29 - Sunday, October 1, 2023

❖ **Email & Social Media**

- Hotel information in email distribution to past and present UNT Parent Association members (1,600 member families)
- Featured post on our Mean Green Family Facebook page (10,000+ members)

If you would like to participate in our 2023 UNT Family Hotel Program, please submit the attached gift form to the address indicated at the bottom. Please provide the graphic and publication advertisement submissions via email to Arigayle Skinner at arigayle.skinner@unt.edu. Please respond by *March 24, 2023* if you would like to participate.

Thank you and **Go Mean Green!**

Arigayle Skinner

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