DSA KICKOFF
BREAKFAST
GOING THE EXTRA MILE

MEAN GREEN!
Assessment/Data/Planning

- UNT strategic plan and metrics.
- DSA strategic plan timeline.
- Evaluate how/why we spend money.
- Card swipe-The more we swipe the better, so we can understand our students.
- Retention score card coming this fall.
Fall 19 at a Glance - Success By The Numbers

- Overall Headcount: 39,302 (3.3% increase)
- UG Headcount: 32,279 (2.8% increase)
- GRAD Headcount: 7,101 (5.4% increase)
- New FTIC: 5,552 (15.3% increase)
- New UG Transfer: 4,177 (7.5% increase)
- New Grad: 1,989 (7.5% increase)
- 4 Yr Grad Rate: 39.9% (4.2% increase)
- 6 Yr Grad Rate: 57.4% (2.5% increase)
- FTIC Retention: 79.6% (1.6% increase)
- Transfer Retention: 79.3% (2.0% increase)
- Total National Merit Scholars: 93 (22.4% increase)

Note: 12th Census Day (MidFall) Data
RETENTION RATE BY SWIPES

- 51+ SWIPES: 89.4%
- 26-50 SWIPES: 86.67%
- 1-25 SWIPES: 85.48%
- 0 SWIPES: 77.19%
RETENTION RATE BY SWIPES, REC CENTER EXCLUDED

- 51+ SWIPES: 66.67%
- 26-50 SWIPES: 93.47%
- 1-25 SWIPES: 87.35%
- 0 SWIPES: 78.14%
AREAS OF FOCUS
2019 - 2020
Focus on Staff

- Support staff and increase morale.
- Professional development for staff.
- Internal process training and cross training.
- Increase team play within and outside of the division.
Diversity

- Continue the work of the Diversity Council.
- Develop cultural competencies.
- Offer more staff trainings.
- Onboarding and the DSA Ambassador program.
- Incorporate the multi-generational workplace ideas we learned at the DSA Retreat.
Enrollment and Retention

- Improve how we serve students.
- Digital programs and services for on and off-campus students.
- Support specific academic units with programs and services.
- Utilize data to best serve students.
- Engage alumni in external and internal partnerships.
- Graduate students.
- Education Advisory Board (EAB).
A Partnership to Solve the Student Success Challenge

THE CHALLENGE
The Economic Imperative of Retention
As most geographical regions experience a decline in high school graduates, maintaining enrollment numbers has become a nation-wide challenge. The cost of recruiting new students has increased by 5% for private institutions and by 8% for public institutions each year since 2004. Given this, many institutions are now thinking about retention as not just the right thing to do for students, but as a financial imperative to preserve these investments. Moreover, EAB data shows that even a modest decline in persistence can impact net tuition revenue by millions of dollars annually, long after the initial decline.

OUR APPROACH
The Emerging Discipline of Student Success Management
Researchers at EAB have been studying what progressive schools are doing to successfully tackle the retention imperative. Many of these schools are taking a five-pronged approach comprising an emerging discipline, "Student Success Management."

WHO WE ARE
A Partnership to Improve Student Success Outcomes and the Student Experience
The Student Success Collaborative is a membership of more than 500 colleges and universities across the country working together to improve student outcomes and the student experience. Members of the Collaborative use a Student Success Management System called Navigate that helps faculty, staff, advisors, and administrators to support students from enrollment to graduation and beyond. Partnering with the Student Success Collaborative, members have seen improvements across a wide variety of key metrics, including retention and graduation gains of 2 to 12%.
• Work with academic units to create a tutoring & academic coaching center.
• Add career development opportunities into online learning platform.
• Create student organizations that meet academic/individual interests of students.
Customer Service

- Initial focus on developing student employees. (Ex. Offer more CASA classes, Disney model focus.)
- Setting excellence as the standard for customer service.
- Week of Welcome committee.
Career

- Identify internship numbers and increase opportunities for students.
- Increase partnerships with colleges.
- Improve connections with employer partners.
Communication

- Improve how we communicate with students.
- Focus on internal and external communications.
- Listening tours will begin in October.
- Continue to better tell our story.
- Transparency
  1. Consistent updates to staff.
  2. Sharing card swipe data, which will be housed in Insights database.
Assessment/Data/Planning

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Proposed DSA Strategic Plan Timeline

November
December
January
February
March
April
May
June
July and Beyond

Information Gathering
- Director’s Meeting
- Forums
- Notes from Listening Tours
- Student Input

Strategy Development
- Feedback Organized
- Review/update of DSA Mission, Vision, and Values
- Identify key strategic priorities
- Identify metrics, baseline data and growth goals

Review & Endorsement
- Refine Drafts
- Feedback Forums
- Presented to Students
- Open Comment
- Final Drafts Circulated
- Submitted to VPSA for final approval

Implementation
- Prioritize Strategies
- Progress Reports

UNT Strategic Plan Finalized
Eliminate UNT Run Around

- Student organization processes and paperwork.
- One-stop shop.
- Fix phone number issues on the website.
- Sorority houses/Greek Life/Facilities.
Staff Development Committee

- Melissa McGuire, Chair
- Aimee Howarth-Horner
- Andie Jackson
- Anthony Vazquez
- Brittany Landau
- Carter Burks
- Codesia James
- Courtney Burke
- Craig Zemmin
- Faith Espindola
- Keisha Ware
- Kellie Golden
- Peter Balabuch
- Randi “Brielle” Morgan
- Sara Ousby
- Sarah Jones
- Stevie Ealey
- Tammy Van der leest

THANK YOU!
QUESTIONS?
THANK YOU FOR GOING THE EXTRA MILE THIS YEAR!!