



UNT Homecoming

Sponsorship Opportunities

The first Homecoming was celebrated in 1927 with a commencement anniversary celebration for alumni, and since then, it has transformed into a seven-day celebration with daily events ranging from the iconic bonfire (which is the largest human-made pallet bonfire in the nation) to the Homecoming Picnic, and others! Don't miss the opportunity to interact with students and share your services!

Reach over
13,000
Students

Open To:

- ✔ Non-Profit Organizations
- ✔ For-Profit Businesses
- ✔ Local Businesses

Dates

📅 October 31 -
November 5, 2022



SPECIAL PRICING
for Local & Non-Profit Businesses

	\$3,000	\$1,500	\$1,000	\$500	\$250
1 Social Media Update Featuring Company on Official UNT Social Media (over 500,000 reach)	●				
Additional Space at Event for Large Display (approximately 10' x 20" total) (may be used to display a vehicle, as approved by Student Activities)	●				
1 Verbal Announcement of Sponsorship at Yell Like Hell (copy to be provided by sponsor)	●				
1 Table at Yell Like Hell (approx. 10' x 10' space)	●				
1 Social Media Advertisement Featuring Company via Student Activities Facebook, Instagram, and Twitter prior to event (ad will include 1 photo and caption to be provided by sponsor)	●	●			
Company Name/Logo Included in Advertisement in NT Daily Student Newspaper online (30,000 weekly views)	●	●			
Company Name/Logo on Homecoming Week T-shirt (4,000 Distributed)	●	●			
Company Name/Logo Displayed on Yard Signs & Digital Promotions Advertising Homecoming Week On-Campus	●	●	●		
Company Name/Logo Listed on Promotional Event Banner at UNT Recreation Center (4,300 daily attendance)	●	●	●		
Company Name/Logo with Live-Link on Homecoming Website for One Year (over 20,000 views)	●	●	●	●	
1 Table at Homecoming Picnic <u>and</u> Bonfire (approx. 10' x 10' space) & 2 Parking Passes, 1 per event	●	●	●	●	
1 Table at Homecoming Picnic <u>or</u> Bonfire (approx. 10' x10' space) & 1 Parking Pass	●	●	●	●	●

Non-Profit Organization Special—\$25
1 Table at Event & 1 Parking Pass

Locally-Owned Denton Business Special—\$200
1 Table at Event & 1 Parking Pass

Contact us to see if you qualify!



*****Deadline to sign up and pay is Monday, October 10th at 5:00pm.*****