



# EARTHFEST 2025

## SPONSORSHIP OPPORTUNITIES

EarthFest is a sustainable event celebrating International Earth Day. This event aims to be a low waste event focused on sustainability and recycling!

Attendance at the event is expected to reach about 2,500 students. Don't miss this opportunity to interact with students and share your services!

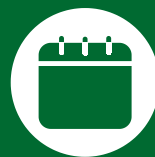


### OPEN TO

Non-Profit Organizations  
For-Profit Organizations  
Local Businesses

### CONTACT US

Aisa Terry, Coordinator  
Aisa.Terry@unt.edu  
940-565-3649



APRIL 24, 2025



4:00 PM – 6:00 PM



REGISTER BY  
MARCH 31, 2025

	\$1,000	\$500	\$300	\$150
<b>1 Social Media Update Featuring Company on Official UNT Social Media</b> • over 500,000 reach	●			
<b>1 Verbal Announcement of Sponsorship at Event</b> • verbiage to be provided by sponsor	●			
<b>1 Social Media Advertisement Feature on Student Activities Social Media</b> • ad will include 1 photo and caption to be provided by sponsor	●	●		
<b>Additional Space at Event for Large Display (approximately 10' x 20' to-tal)</b> • may be used to display vehicle, as approved by Student Activities	●	●		
<b>Logo Included in Event Promo Shared on Social Media</b> • over 25,000 reach	●	●	●	
<b>Logo with Live-Link Displayed on Event Website for One Year</b> • over 7,700 views	●	●	●	
<b>1 Table &amp; 1 Parking Pass at Event (approximately 10' x 10' space)</b>	●	●	●	●
<b>Non-Profit Organization Special (\$25)</b> • 1 Table at Event • Parking Pass				
<b>Locally-Owned Denton Business Special (\$100)</b> • 1 Table at Event • Parking Pass				

# Sponsorship LEVELS

**SPECIAL PRICING** for Local & Non-Profit businesses!  
Contact us to see if you qualify.

## TIME SPECIFICATIONS

- All sponsors must check-in with Student Activities on the day of the event within the specified time window as provided in the pre-event informational email
  - Sponsors will receive this information no less than (1) week prior to the event
  - Typically, check-in takes place beginning at 2:30pm
- All sponsors must be set-up no later than 3:30pm on the day of the event
  - Any tables that are empty or sponsors who have not checked in by 3:30pm will forfeit their table, and it will be released to groups on the waitlist for the event
  - No refunds will be given
- At least one representative must be present at each sponsor table between the hours of 4:00–6:00pm

## TABLE + SPACE INFORMATION

- Tabling locations will be pre-assigned by Student Activities
  - These spaces may not be moved or altered, and sponsors may not switch locations without consent from Student Activities
- Sponsors may not share a table with another sponsor, organization, or entity that has not signed up to serve as a sponsor at EarthFest
- Outdoor sponsors will be allowed to set-up (1) 10'x10' tent to provide shade, but the tent must be weighted down for safety purposes
  - Failure to utilize tent weights will result in event staff asking the sponsor to take their tent down

## MARKETING

- All flyers, handouts, and giveaways (including food and drinks) must comply within University policy
- Sponsors may not sell any items or take in any donations in exchange for giveaways
- Sponsors must stay at their assigned table/space during the event
  - No roaming or passing out materials/items outside of your table location will be allowed
  - Sponsors who are seen roaming the event to pass out items may be asked to leave
- Due to the number of estimated attendees, sponsors are encouraged to bring, at minimum, 1,000 items to provide for guests

## ADDITIONAL INFORMATION

- Any damage to UNT property will be the responsibility of the entity that caused it
- Due to this event promoting sustainability and recycling, sponsors must provide a small activity for promoting sustainability to guests during the event

## CANCELATION

- Sponsors who are no longer planning to attend EarthFest should cancel their involvement by emailing Aisa Terry at [Aisa.Terry@unt.edu](mailto:Aisa.Terry@unt.edu) as soon as possible