

Homecoming

November 2-7, 2026



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Estimated 11,000+ in attendance



Bronze Eagle - \$2,500

- **Homecoming Picnic:** One table and one parking pass for event day in a high-traffic area, with approximately 10' x 10' of space for sponsor activation.*
- **Homecoming Website Recognition:** Sponsor name and logo, with a live link to the sponsor's website, featured on the Homecoming event website for one year.
- **Digital Promotional Recognition:** Sponsor name and logo included on digital promotions advertising UNT Homecoming.

Silver Eagle - \$5,000

- **Eagle Mail Recognition:** Sponsorship announced through Eagle Mail, reaching approximately 44,000 UNT students.
- **Recreation Center Banner Recognition:** Sponsor name and logo featured on a promotional Homecoming banner displayed at the UNT Recreation Center. (Artwork deadline: October 20)
- **Campus Yard Sign Recognition:** Sponsor name and logo featured on promotional Homecoming yard signs displayed across campus. (Artwork deadline: October 20)
- **Official Homecoming T-Shirt Recognition:** Sponsor name and logo featured on the official UNT Homecoming T-shirt. (Artwork deadline: October 12)
- **Homecoming Picnic Recognition:** Verbal recognition of sponsorship during the Homecoming Picnic.
- **Yell Like Hell Recognition:** Verbal recognition of sponsorship during Yell Like Hell.
- **All benefits of Bronze Eagle**

Gold Eagle - \$10,000

The Gold Eagle sponsorship level is limited to one sponsor, providing exclusive premier recognition throughout UNT Homecoming.

- **Student Activities Social Media Feature:** One dedicated sponsor feature on UNT Student Activities social media, including sponsor-provided advertisement and approved messaging.
- **Bonfire Video Board Feature:** Sponsor advertisement or logo displayed on the video board during Homecoming Bonfire. (Artwork deadline: October 12)
- **Official UNT Social Media Recognition:** Sponsor logo included on the Homecoming week event schedule shared through an official UNT social media channel.
- **Enhanced On-Site Presence:** Additional event space to accommodate a larger sponsor display or activation.
- **Exclusive Presenting Sponsor of UNT Homecoming:** Premier recognition as the presenting sponsor of UNT Homecoming, with elevated visibility throughout Homecoming week and its signature events.
- **Bonfire Awards Presentation:** Opportunity for a sponsor representative to participate in presenting one of the Scrappy Trophies during Homecoming Bonfire.
- **All benefits of Bronze and Silver Eagle**

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*Table available without additional recognition at \$1,000